



Investor Presentation

Template

About ClearThink Capital

ClearThink Capital provides strategic and transactional advisory services to small and medium sized companies.

We work with you to get your company from A to Z.

We assist emerging growth and lower middle market companies in achieving their business objectives by rendering expert guidance and by providing perspective and access to strategic, commercial, capital, merger & acquisition and other partners and structuring and executing the related transactions.

Our team is comprised of experienced professionals with extensive experience in the investment banking, legal, business development, and corporate finance sectors.

\$100B+ in corporate finance, M&A, and commercial transactions.

100+ management teams and owners advised and assisted to help them achieve their financial and strategic objectives

100+ years of finance, investment banking, legal, marketing, technology, and operating experience.



This pitch deck is meant to be an extensive deck presented to investors. This is what we typically refer to as the confidential presentation, often presented to investors after signing an NDA.

Every presentation begins with a title slide. Your title slide should reflect the image your company wants to portray.



WE ARE A
**CREATIVE
COMPANY**
INVESTOR PRESENTATION

WE ARE A

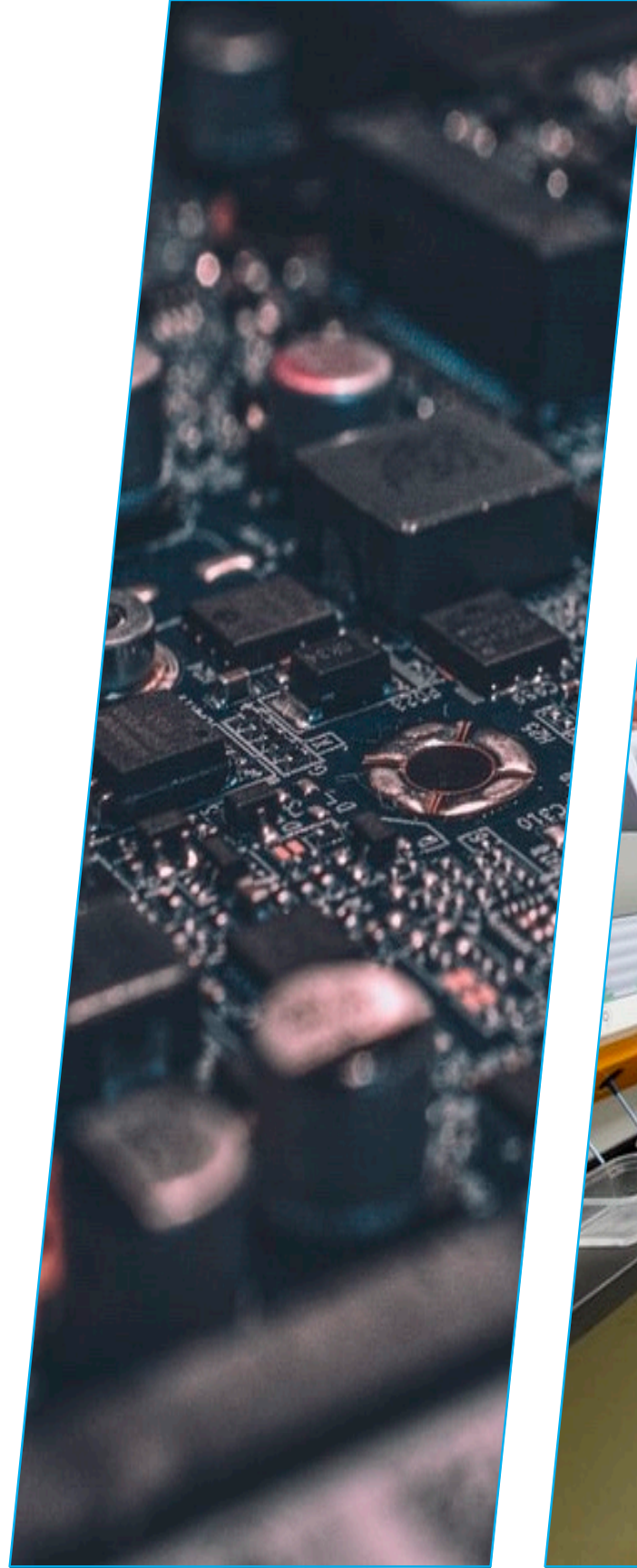
HIGH TECH COMPANY

INVESTOR PRESENTATION

WE ARE A

LARGE COMPANY

INVESTOR PRESENTATION



SAFE HARBOR STATEMENT

Most investor presentations will contain a disclaimer and safe harbor statement. Speak to your counsel about what text is best to put here.

Overview

Provide an overview to give a reader context while they read through the rest of your deck

Company Overview

- What our company does
- Why our company is great

Financial Overview

- Have impressive financial results? Include a highlight here

Market Opportunity

- What changes in your market will contribute to your success?
- Why are you better poised to capitalized on these changes than your competitors?

Transaction Overview

- Is your company looking for capital? In what form? Seeking an acquiror? Provide a one sentence overview here.

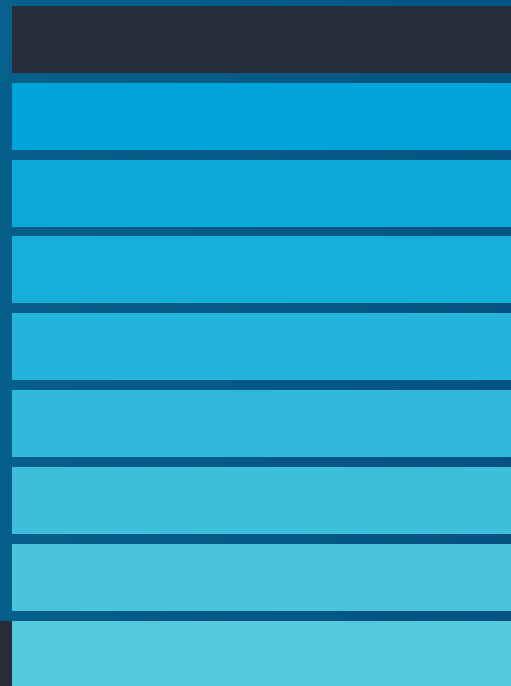
Market Opportunity

What external factors will contribute to your success?

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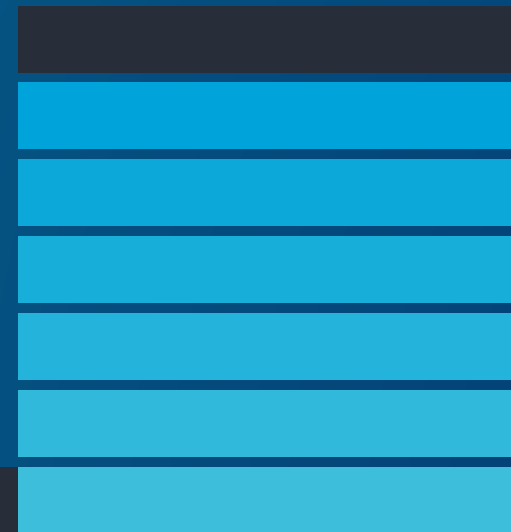
80%

Recruitment



60%

Planning



40%

Analysis

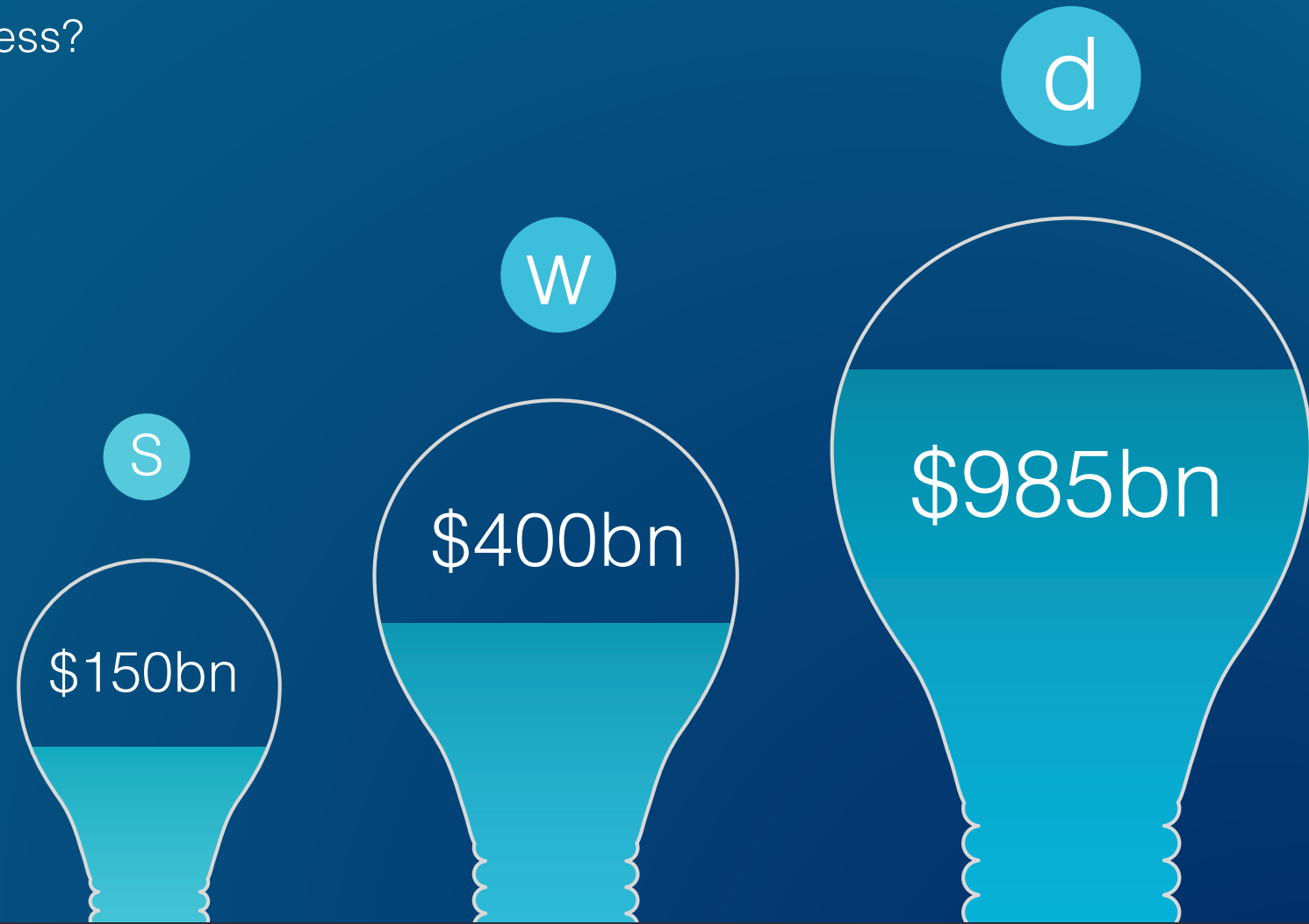


Is your market size growing? Is the market controlled by a few companies that are slow to innovate? Are there major problems in the market? Include as much relevant data on the market as possible, over a few slides. Include graphics where possible.

Market Opportunity

What external factors will contribute to your success?

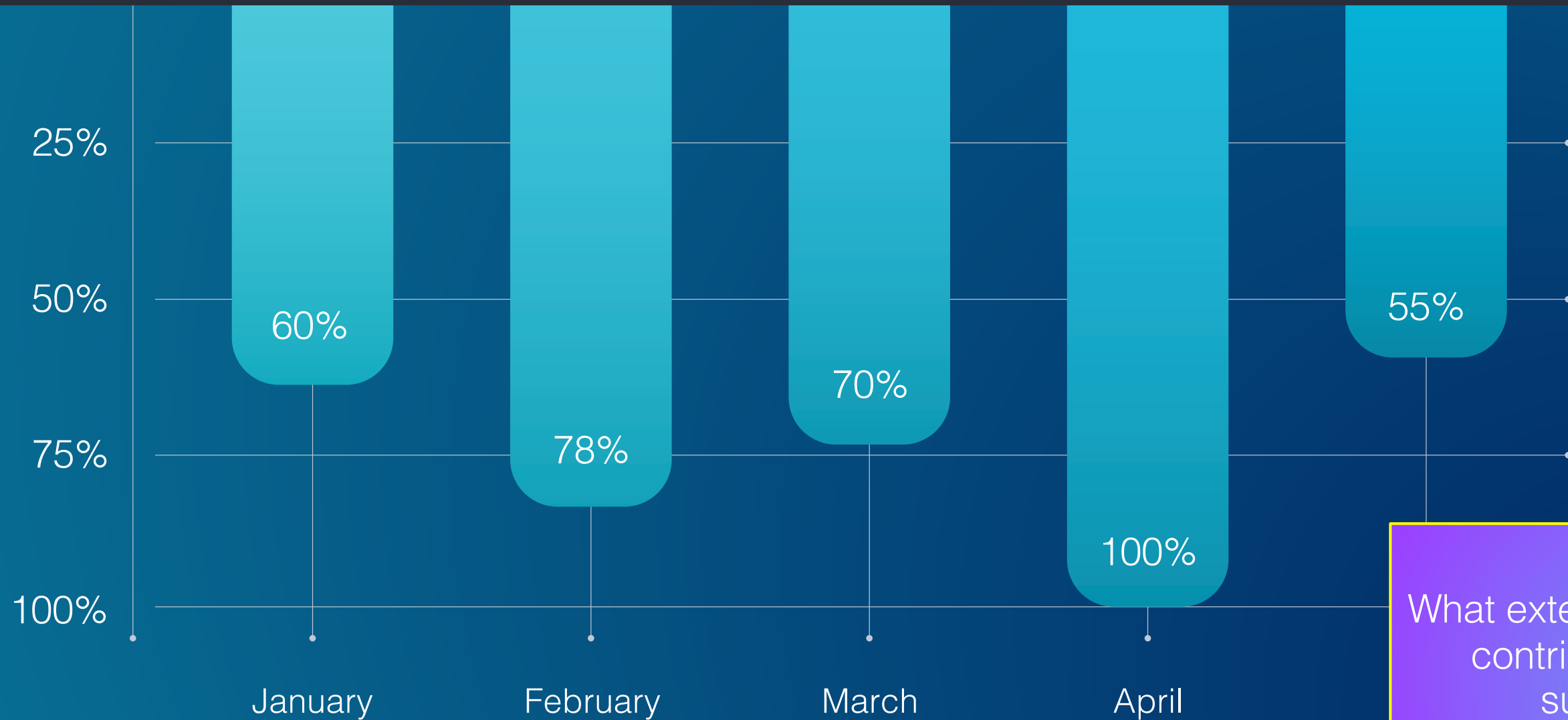
Is your market size growing? Is the market controlled by a few companies that are slow to innovate? Are there major problems in the market? Include as much relevant data on the market as possible, over a few slides. Include graphics where possible.



What external factors will contribute to your success?

Market Opportunity

Our industry is growing dramatically quarter-over-quarter.



What external factors will contribute to your success?

Our Company



Is the solution

After discussing the market opportunity, show why your company is the solution.

About

Founded in 2012, our company provides a unique service for the healthcare industry.

We are revolutionizing the way that doctors interact with their patients.

Our technology has a number of distinct advantages over the competition.

86^k
Customers

120⁺
Completed Projects

A short overview of where your company is now, where your company plants to be, and what you do.

This can be laid out a number of different ways; short paragraphs, bullet points etc

This may be one slide or it may be a few slides.

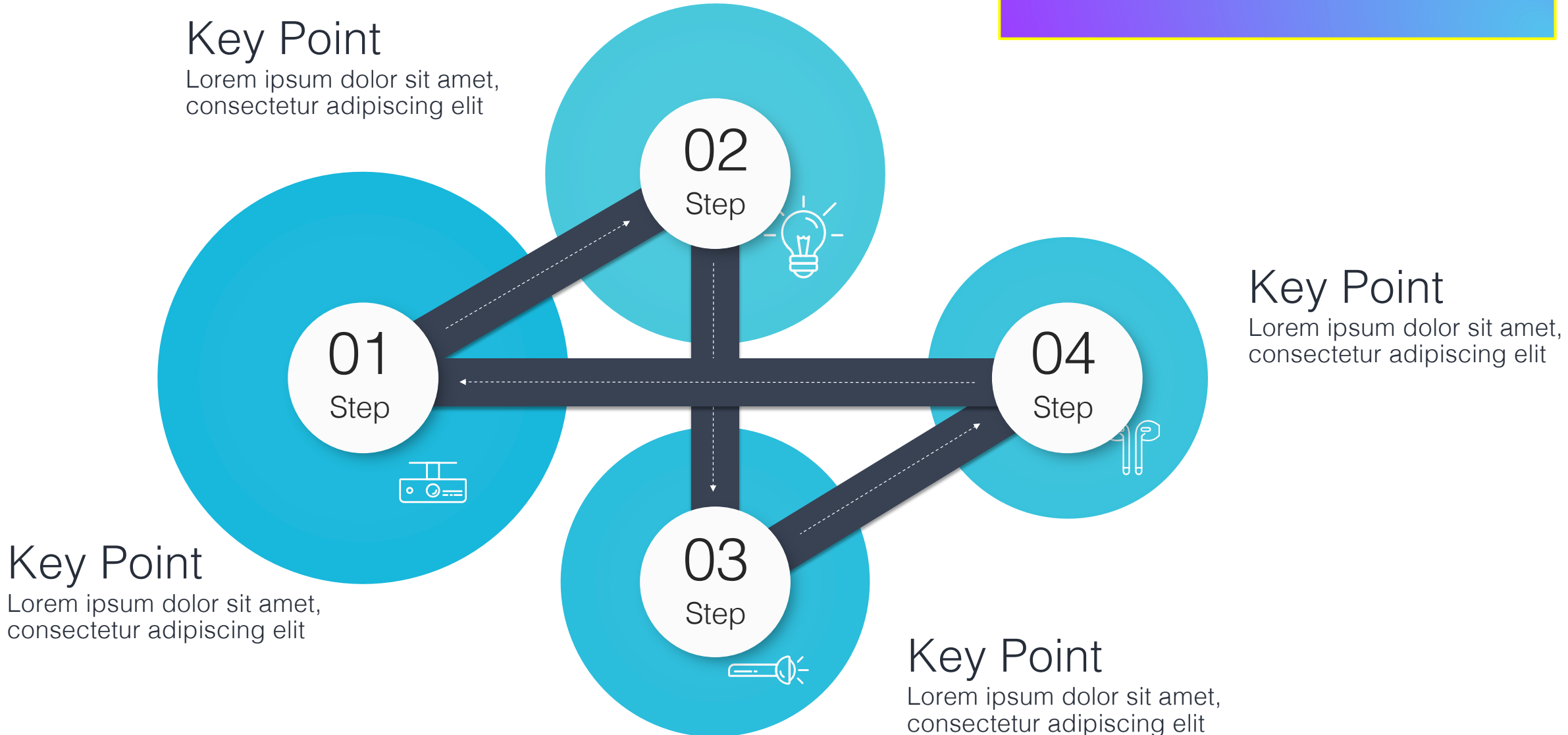
In-Depth Company Description and Proprietary Attributes

What sets your company apart from the competition?
The next three slides are examples. This section should be as long as needed to accurately describe the company's solution.

Proprietary Process

We operate using a proprietary process

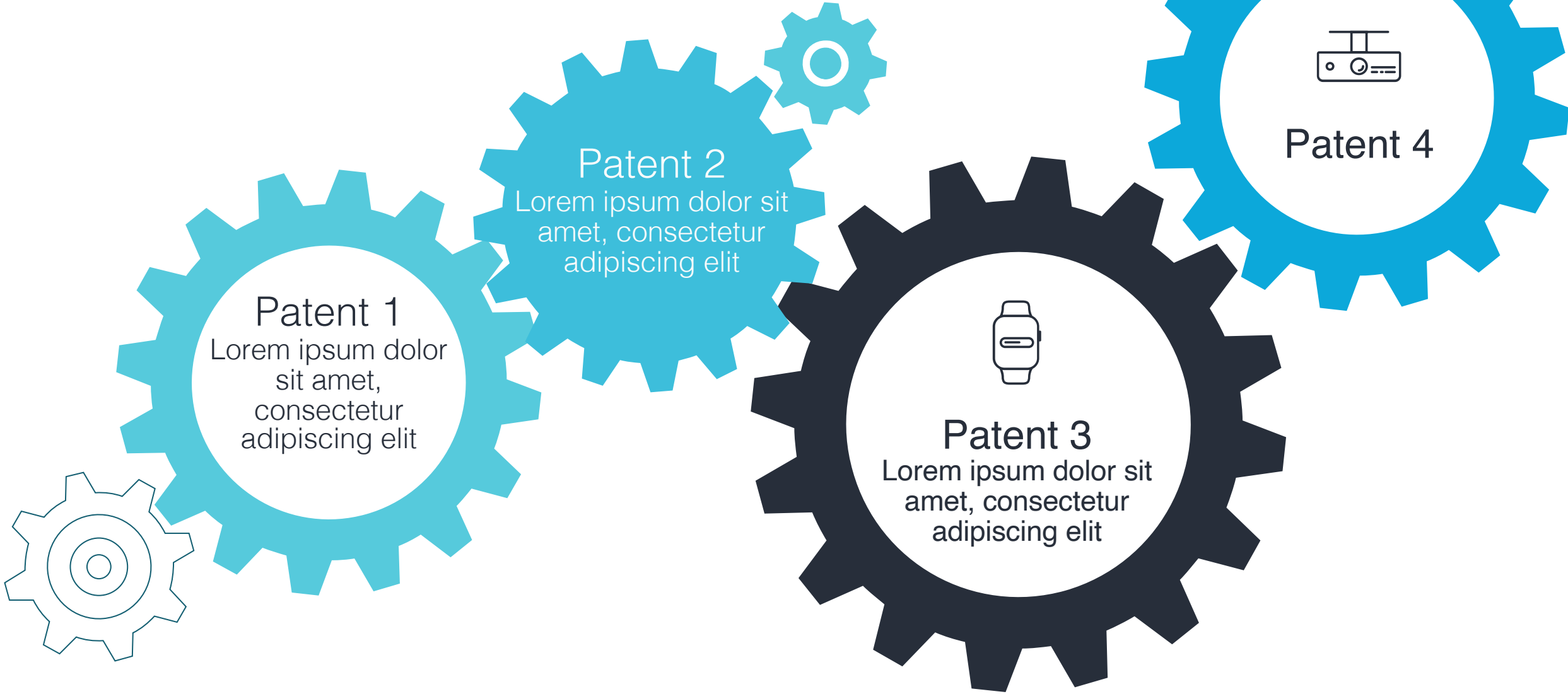
If your company has a patented or proprietary process or solution, highlight them here



Patented Technology

We've created and patented a unique solution

If your company has patented or proprietary technology, highlight it here



Current Sales

Our solution has gained great market acceptance

If your company has impressive sales, highlight them here

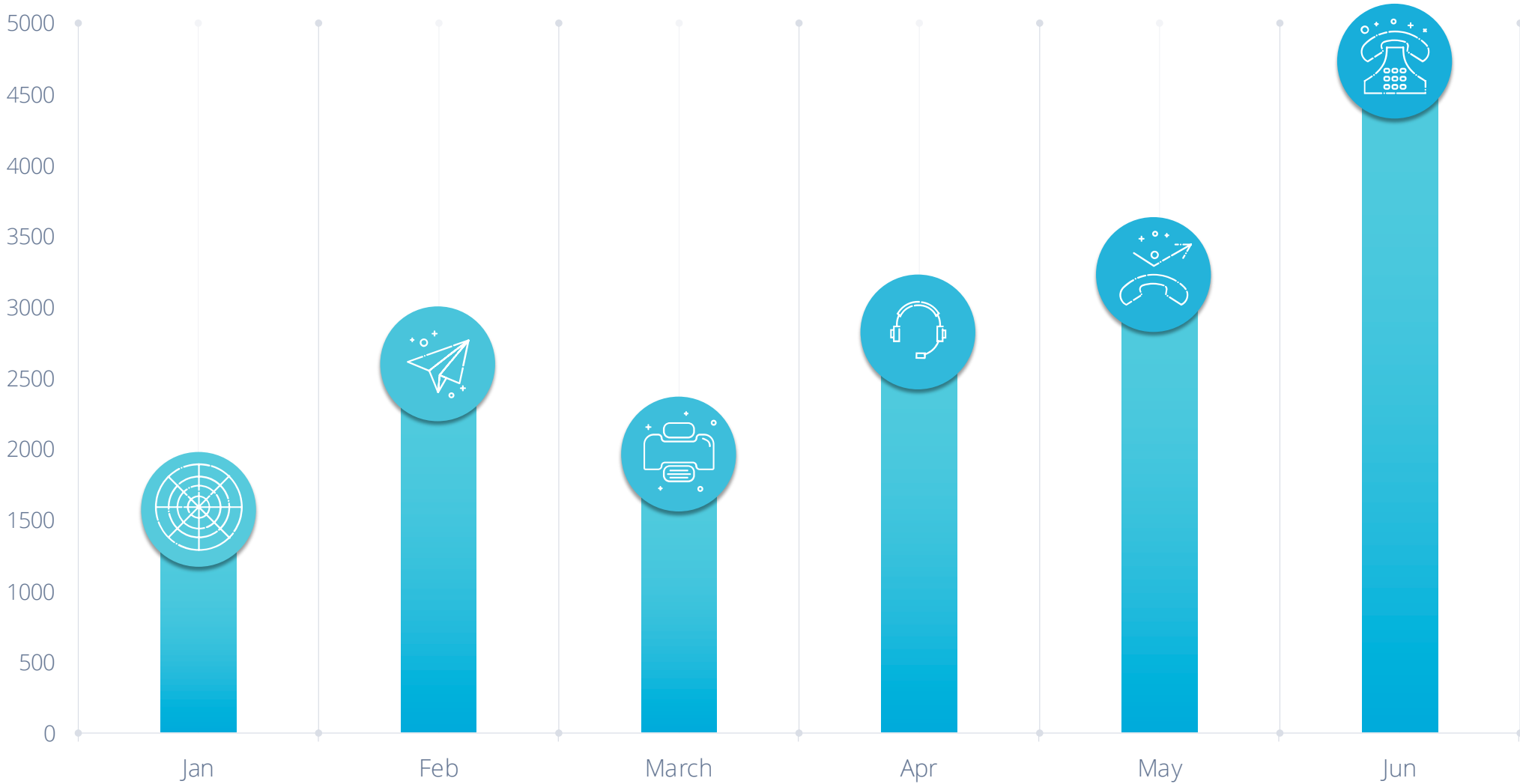
With little marketing, our solution has gained dramatic market share in a short period of time



Unit Economics

Our products have better margins than our competition

If your company has impressive unit economics, highlight them here



\$ 2.35
Cost per unit

\$ 4.27
Wholesale price

\$ 10.95
Retail price

Highlight your management team's experience and expertise

Our team members

Our team is comprised of experienced C-suite executives from the technology sector



Zachary Alvena
CEO & President

Fusce tincidunt eget ligula vitae hendrerit. Phasellus id ligula ut enim elementum bibendum eget eget magna. Fusce in magna diam.



Jill Sherie
Chief Financial Officer

Fusce tincidunt eget ligula vitae hendrerit. Phasellus id ligula ut enim elementum bibendum eget eget magna. Fusce in magna diam.



Tom Milburn
Chief Operating Officer

Fusce tincidunt eget ligula vitae hendrerit. Phasellus id ligula ut enim elementum bibendum eget eget magna. Fusce in magna diam.



Highlight your company's key clients or customers



Key Clients



Client 1
Services Description

Client 2
Services Description

Client 3
Services Description

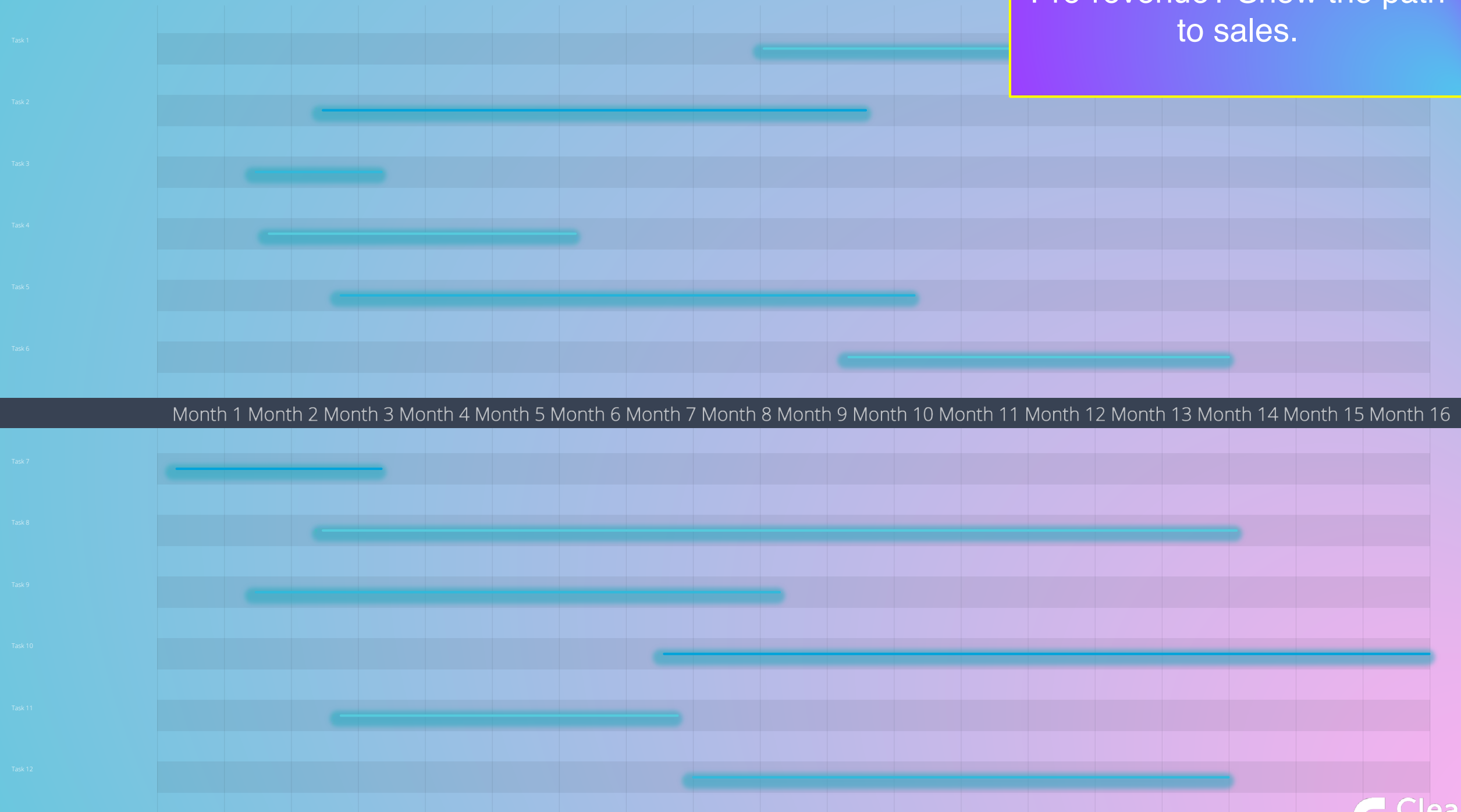
Client 4
Services Description

Client 5
Services Description

Path to Commercialization

We expect to generate revenue in the next 6 months

Pre-revenue? Show the path to sales.



Competitive Advantages

	Attribute 1	Attribute 2	Attribute 3	Attribute 4	Attribute 5	Attribute 6
Our Company	X	X	X	X	X	X
Competitor 01	X		X	X		X
Competitor 02	X		X	X	X	
Competitor 03		X		X	X	

Tables like the one above can be used for a side-by-side comparison with other companies providing similar solutions

Financials

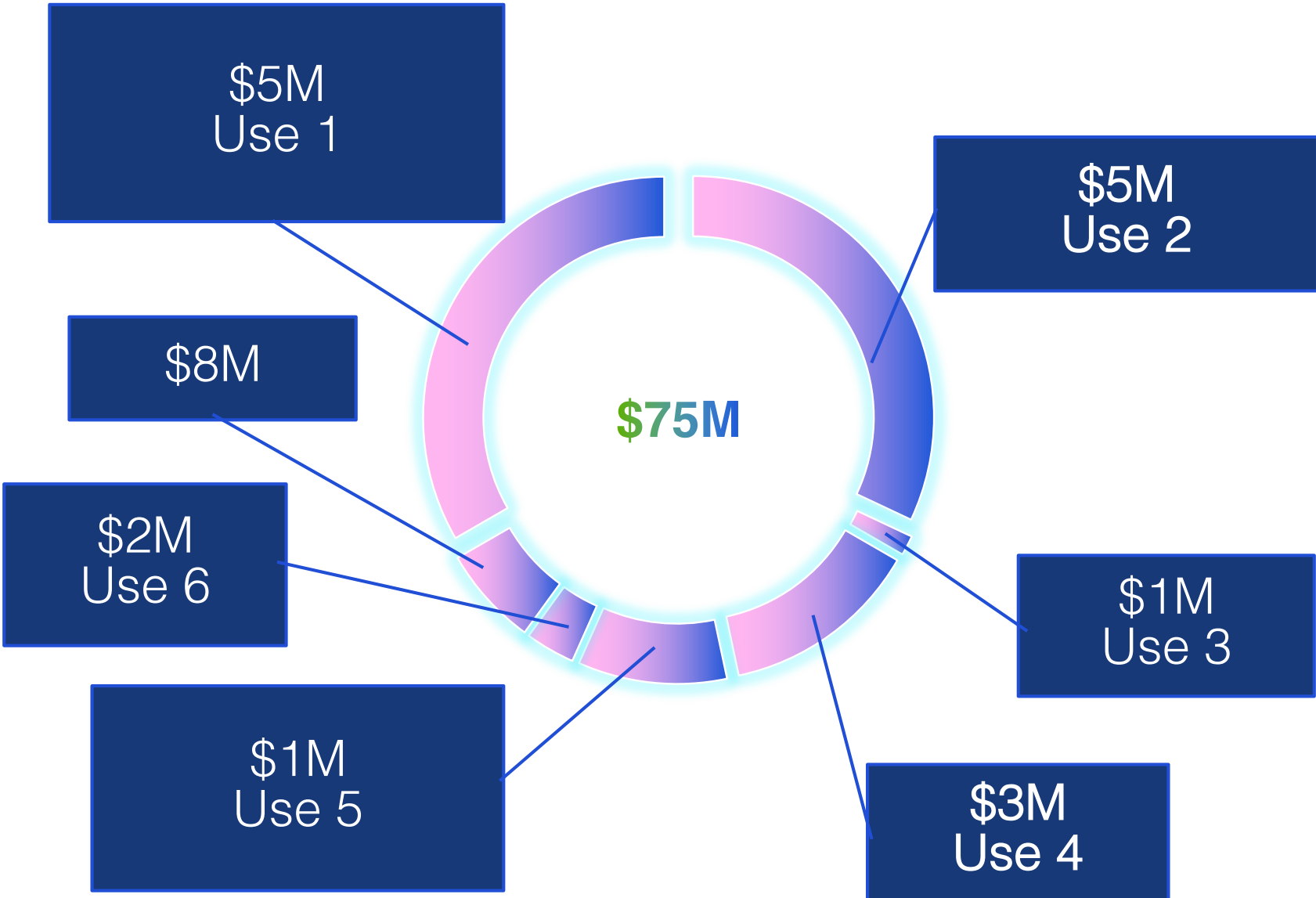
The next few slides should contain historical financials and financial projections

Use of Proceeds

Outline how much capital or what your company is looking for

Our company is seeking \$25M of equity financing to accelerate growth.

\$(mm)	Use
5	Use 1
5	Use 2
1	Use 3
3	Use 4
1	Use 5
2	Use 6
8	Use 7
75	



Finish the presentation by thanking your audience. Don't forget to include a call to action

Thank You

For more information, contact John Smith at JohnSmith@company.com

Style Tips

Use graphics

Photos and graphics are a great way to keep the attention of readers. They can also be used to help explain processes, show offices or facilities, and reduce the need for more text.

Incorporate your company's colors

A professional looking presentation will draw in your potential investors. One great way to take your styling to the next level is to incorporate the colors used in your company's logo, website, and other marketing materials into your presentation. Not only does it draw your whole presentation together, but it creates a cohesive brand image in the eyes of your readers.

Let's discuss how we can help

We are always happy to discuss the funding and growth options available to a company.

Get in Touch

Ari Brown

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