

The

Raising Capital Checklist

About ClearThink Capital

ClearThink Capital provides strategic and transactional consulting services to companies of all sizes and stages.

We assist companies in achieving their business objectives by rendering expert guidance and by providing perspective and access to strategic, commercial, capital, merger & acquisition and other partners and structuring and executing the related transactions.

Our team is comprised of experienced professionals with extensive experience in the investment banking, legal, business development, and corporate finance sectors.

\$100B+

in corporate finance, M&A, and commercial transactions.

100+

management teams and owners advised and assisted to help them achieve their financial and strategic objectives

100+

years of finance, investment banking, legal, marketing, technology, and operating experience.

Our Services Include

Growth Capital Advisory

Commercial Credit

SPAC Advisory

M&A Advisory &
Finance

Operational Consulting

Corporate Consulting

Let's discuss how we can help you with your capital raise. Schedule a call with our team [here](#).



The Raising Capital Checklist

Preparation and Initial Steps

Description	X
Assess your current financial situation and capital needs	
Determine the amount of capital to be raised and its purpose	
Evaluate different types of funding sources (equity, debt, etc.)	
Create detailed financial projections for 3-5 years	
Establish a realistic valuation for your company	
Ensure compliance with legal and regulatory requirements	

Pitch Materials

Description	X
Prepare a compelling investor pitch deck	
Prepare a detailed business plan	
Develop a concise and clear elevator pitch	
Develop a longer verbal investor pitch	
Create a one-pager or executive summary for quick distribution	

Investor Outreach

Description	X
Identify and list potential investors	
Research investors to tailor your pitch	
Network and establish initial contact with potential investors	
Prepare for investor meetings (rehearse pitches, Q&A, etc.)	
Schedule and attend investor presentations and meetings	



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Due Diligence Preparation

Description

X

<i>Organize a data room with the following documents:</i>	
Financial Statements	
Legal Documents (incorporation, contracts, IP, etc.)	
Product/Service Documentation	
Customer and Sales Data	
Market Research and Competitor Analysis	
Team Bios and Organizational Structure	

Negotiation and Closing

Description

X

Review and negotiate term sheets	
Engage legal counsel to review investment agreements	
Agree on the final valuation and terms	
Finalize and sign the investment agreement	
Create a one-pager or executive summary for quick distribution	

Post-Funding Activities

Description

X

Notify all stakeholders of the successful raise	
Allocate the raised funds according to the plan	
Update the company's cap table	
Maintain communication with investors with regular updates	
Prepare for future funding rounds as needed	



ClearThink Capital
guides companies
through the capital
raising process.

Get in Touch

Visit us at clearthink.capital
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